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LIBERTY GLOBAL’S BILL WARGA, CHARTER’S TOM ADAMS TO CO-CHAIR SCTE•ISBE CABLE-TEC EXPO® 2019

OCT. 23, 2018 (Atlanta, GA)—Bill Warga, vice president, Technology for Liberty Global, and Tom Adams, executive vice president, Field Operations for Charter Communications, will co-chair the program committee for SCTE•ISBE Cable-Tec Expo® 2019 in New Orleans, the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), announced today.

Warga and Adams will spearhead creation of an Expo 2019 program at an important point in the industry’s evolution—when innovative technologies are creating new business opportunities for operators and vendors and accentuating the need for standards and state-of-the-art learning and development resources to expedite and enrich Return on Investment. Warga and Adams serve as Chair and Vice-Chair, respectively, of the SCTE•ISBE Board of Directors.

Scheduled for Monday through Thursday, Sept. 30 through Oct. 3 at New Orleans’ Ernest N. Morial Convention Center, Cable-Tec Expo 2019 will be a nexus for the development, implementation, and—importantly—purchase of new products and solutions. The event annually attracts thousands of attendees and upwards of 400 exhibitors from around the world. Expo 2019 will be the culmination of a year-long commemoration of the 50th anniversary of the founding of SCTE•ISBE.

“In our role as the industry’s applied science arm, SCTE•ISBE is looked to for engineering expertise and workforce development that can move the needle in deployments,” said Mark Dzuban, president and CEO of SCTE•ISBE. “Bill Warga’s background as immediate past chair of our Engineering Committee and Tom Adams’ keen understanding of the connection between workforce education and operational excellence ensure that Cable-Tec Expo 2019 will address those areas in ways that can have material impact on operators’ bottom lines.”

“The innovative spirit of our vendor community and the desire of operators to drive new customer experiences continue to fuel the success of cable telecommunications,” said Warga. “Tom and I will be working together with the SCTE•ISBE Cable-Tec Expo 2019 Program Committee and our partners at NCTA and CableLabs® to harness that energy and build an event that creates real value for our industry.”

“Ensuring that the workforce has the knowledge and the resources needed to convert new technologies into great customer experiences is key to cable’s future success,” said Adams. “I look forward to working with Bill and the 2019 Program Committee to continue the enhancement of SCTE•ISBE Cable-Tec Expo’s role in the industry’s educational and operational ecosystem.”

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction.
SCTE•ISBE Cable-Tec Expo 2018 is underway through Thursday, Oct. 25, at the Georgia World Congress Center in Atlanta, with record numbers of technical speakers (104) and workshops (48).

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**About the Society of Cable Telecommunications Engineers (SCTE)**

SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce SCTE•ISBE Cable-Tec Expo, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.

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