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LAYER3 TV’S DAVE FELLOWS, COMMSCOPE’S JIM HUGHES,
ALTICE USA’S ANDY PARROTT, COMCAST’S MARTHA SOEHREN
NAMED SUBJECT MATTER EXPERTS & COMMITTEE CHAIRS FOR SCTE•ISBE BOARD

FEB. 7, 2018 (Exton, PA)—The Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), today announced the appointment of four Subject Matter Experts (SMEs) as non-voting observers of the SCTE•ISBE Board of Directors and as chairs of select board committees for the current year.

The four executives, who collectively bring more than eight decades of senior level experience to their positions, provide the Board with invaluable expertise that will guide the creation of programs and policies intended to increase the value of SCTE•ISBE to its operator, technology partner, and individual members.

The appointments include the naming of Dave Fellows, Co-founder and CTO, Layer3 TV, a T-Mobile company, as chair of the Engineering Committee, and expanded roles as SMEs for three existing committee chairs: Jim Hughes, Vice President, North American MSO Sales, CommScope, Governance and Nomination Committees; Andy Parrott, Senior Vice President, Operations, Altice Technical Services, Learning & Development Committee; and Dr. Martha Soehren, Chief Talent Development Officer and Senior Vice President, Comcast, Compensation Committee and Learning & Development SME.

“Last year’s report by the Cable Industry Organization Review Committee underscored SCTE•ISBE’s significant contributions to our industry,” said Bill Warga, Vice President, Technology, for Liberty Global and Chair of the SCTE•ISBE Board of Directors. “As leaders in their fields and as longtime contributors to SCTE•ISBE, they all are well positioned to provide expert insights to ensure the Society remains aligned with the needs of the industry in the years ahead.”

A winner of the Vanguard Award for Technology, Dave Fellows has helped advance the industry’s technological growth as CTO of Comcast, AT&T Broadband, and numerous other cable operators, as an investor and as a consultant. His contributions with SCTE•ISBE include founding and serving as longtime chair of the Data Standards Subcommittee and serving as Chief Scientist of SCTE•ISBE’s Energy 2020® program for the industry.

Throughout his career, Jim Hughes has been an active contributor to organizations that are responsible for implementation of new technologies. Hughes served on the NCTA Engineering Committee, was Vice President and fundraising chair of the SCTE Foundation Board of Directors, and most recently was Secretary of the SCTE•ISBE Board of Directors.

As Corporate Vice President of Suddenlink Communications, Andy Parrott integrated SCTE•ISBE learning and development programs into Suddenlink training, boosting workforce expertise and contributing to measureable improvements in customer satisfaction. As L&D Chair, he has continued to drive the creation of programs that improve workforce skills and knowledge and deliver value for the industry.
During 18 years with Comcast, Martha Soehren has established herself as a leader in workforce education and career advancement. She recently served on the SCTE•ISBE Board of Directors, where her insights were instrumental in shaping development of the Society’s next-generation learning environment, the CORTEX Expert Development System™.

These four new advisors are expected to attend SCTE•ISBE’s next Board meeting, which will be conducted tomorrow, Feb. 8, in Denver.

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The Society of Cable Telecommunications Engineers is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, the Society prepares tomorrow’s telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members’ expertise and professional development. The Society of Cable Telecommunications Engineers and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect at www.scte.org/socialmedia.