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CABLE-TEC EXPO® ABSTRACT COUNT HITS 260 MARK FOR SECOND STRAIGHT YEAR

New Market Opportunities Fuel Interest in Technical Sessions at October Event

APRIL 18, 2018 (Exton, PA)—The expansion of cable telecommunications into new markets has driven the number of technical abstracts for SCTE-ISBE Cable-Tec Expo® to the 260 level for the second straight year, the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), announced today.

More than 80 organizations—representing cable operators, technology vendors and other organizations—authored abstracts across a most-ever 10 categories, underscoring Expo’s increasing role as a pivot of innovation, thought leadership and applied science. Selected submissions will be used to program the Fall Technical Forum—a joint production of SCTE•ISBE, NCTA and CableLabs®—as well as content in the Innovation Theater in the exhibit hall.

“New technologies have sparked creative thinking that benefits consumers and businesses with innovative products and a better customer experience,” said Kevin Hart, Executive Vice President and Chief Product and Technology Officer for Cox Communications and Chair of the Cable-Tec Expo 2018 Program Committee. “The willingness of our best and brightest technology professionals to share their visions at Expo will help the industry to increase network and product performance and achieve new levels of customer satisfaction.”

The abstract pool includes topics in the following areas: Wireline Access Network; Wireless Access Network; Internet of Things; Digitizing the Customer Experience; Cloud & Virtualization; Operational Transformation; Business Services; Video Services; Virtual Reality and Augmented Reality; and Security. The Program Committee will announce selected abstracts by Monday, April 30, 2018.

“Cable’s Organization Review Committee last year emphasized the continued value of SCTE•ISBE and Cable-Tec Expo to the industry,” said Chris Bastian, Senior Vice President, Engineering and CTO of SCTE•ISBE. “We believe that the continued strong interest in the technical abstract process further underscores the importance of SCTE•ISBE and Expo as hubs for standards, operational practices and learning and development that can impact operators’ bottom lines.”

Scheduled from Monday, Oct. 22 through Thursday, Oct. 25 at the Georgia World Congress Center in Atlanta, SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Cable-Tec Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction.

In addition to learned presentations and technology-centric exhibits, Cable-Tec Expo features valuable learning, peer-to-peer interaction, and networking opportunities that are designed to prepare the technology workforce for the advent of future products and services. Cable TV Pioneers will conduct its annual banquet in conjunction with Cable-Tec Expo, on Monday, Oct. 22.

Registration, attendance, exhibit, and sponsorship/advertisement information about SCTE•ISBE Cable-Tec Expo® 2018 is expected soon at <http://expo.scte.org>.

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About CableLabs®

For nearly 30 years, CableLabs® has been at the forefront of innovation, transforming how humans, communities and industries connect. Dating back to the launch of HFC in 1992 to the start of DOCSIS® in 1994, CableLabs has directly impacted the landscape of tomorrow. With its in-house R&D teams and innovation teams, as well as its ecosystem of partners from both inside and outside the cable industry, CableLabs works with academia, government, private healthcare, entertainment and beyond to grow the communities of tomorrow. The goal is to create a future that is more useful, more connected and more global, by repeatedly pushing the forefront of innovation, transforming concepts and impossibilities into practical and adoptable everyday uses. For more information, please visit [http:// www.cablelabs.com](http://www.cablelabs.com). For more information on Full Duplex DOCSIS 3.1, please visit [https:// www.cablelabs.com/full-duplex-docsis/](https://www.cablelabs.com/full-duplex-docsis/).

NCTA—The Internet & Television Association represents network innovators and content creators that connect, entertain, inform and inspire consumers every day. NCTA's members have invested \$275 billion in private capital to build the world's most powerful technology platform, reaching 93 percent of American homes and serving 59 million customers. More than 200 programming networks are creating imaginative, popular and award-winning television content. Our industry supports 2.7 million American jobs and employs at least 300 people in every congressional district.

The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.

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