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SCTE•ISBE TO EXPAND LATAM PRESENCE BY LAUNCHING CLOSING-DAY CONFERENCE AT ANDINA LINK

Feb. 28 Event in Colombia to Discuss Access Network Evolution, FTTH, QoS and Cybersecurity

JAN. 22, 2019 (Exton, PA)—The Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), today announced SCTE•ISBE will bolster its knowledge-sharing contribution to Latin America with a first-ever Conferencias SCTE•ISBE in conjunction with Andina Link Internacionales 2019 at the Cartagena Convention Center in Cartagena, Colombia.

Conferencias SCTE•ISBE, scheduled from 9:00 a.m. until 1:30 p.m. Colombia Time on Thursday, Feb. 28, will build value for attendees by delivering subject matter expertise from SCTE•ISBE and other industry leaders. A joint production of SCTE•ISBE and the SCTE•ISBE South and Central Americas Chapter, Conferencias SCTE•ISBE is designed to promote discussion of topics important to the LatAm market. Among the agenda items are:

- **Welcoming Remarks** by Luz Marina Arango, president of Andina Link.
- **Evolution of the Access Network**, a discussion of the new capacity requirements for the access network and an exploration of new competition scenarios, including Distributed Access Architectures, Remote PHY and Remote MAC PHY. Presenter: Patricio Latini, Principal Technologist for Casa Systems.
- **Beyond DOCSIS® 3.1—Leveraging FTTH**, which will explore the relative merits of network upgrade investments for existing HFC vs. full network rebuilds, including Fiber Deep and xPON. Presenter: Hugo Ramos, Chief Technologist—Caribbean and Latin America CTO, ARRIS.
- **QoS to the Last Connected Device**, which will discuss how Wi-Fi PNM and PNM in the customer network can address the need for improved Wi-Fi connectivity in the home. Presenter: Rolando Jochen Barja Elias, Director of Coax Networks, Cotas RL and President, SCTE•ISBE South and Central Americas Chapter.
- **Securing the Cable Network**, featuring insights on the elements of cybersecurity and security in the cable network. Presenter: Steve Harris, Executive Director, Technical Sales, Learning & Development, SCTE•ISBE.
- **DOCSIS® 3.1, the shortest path to Gigabit services**, a presentation on how operators cost-effectively can take advantage of the existing HFC network and create profitable business opportunities. Presenter, Cristobol Rojo, Solutions Sales Engineer, Viavi.

Scheduled for Tuesday through Thursday, Feb. 26-28, Andina Link is the most important telecommunications event in the Andina region. Information on Conferencias SCTE•ISBE and Andina Link is available from www.latinexpo.andinalink.com. SCTE•ISBE and its Latin America training partner, TVC, will be exhibiting training and informational material targeted toward the LatAm market in Booth #47 throughout the Andina Link show.

SCTE•ISBE's Andina Link presence is the central element in a broader agreement that provides for cross-promotional activities between Andina Link and SCTE•ISBE Cable-Tec Expo®, the largest cable telecommunications trade event in the Americas. SCTE•ISBE Cable-Tec Expo 2019 is scheduled from Monday, Sept. 30 through Thursday, Oct. 3, in New Orleans.

Conferencias SCTE•ISBE expands SCTE•ISBE's growing presence in Latin America. Last year, SCTE•ISBE announced that Millicom had become the first operator in Latin America to secure an enterprise license for SCTE•ISBE training. Millicom is providing 700 of its employees and business partners with access to Spanish-language training in on-premises installation, cable distribution, and wireless technologies. SCTE•ISBE also annually hosts a one-day conference at Jornadas Internacionales, in Buenos Aires.

More information on SCTE•ISBE's Latin American programs is available through Matt Aden, vice president, sales and operations for SCTE•ISBE, at maden@scte.org or through SCTE•ISBE's LatAm training partner, TVC. A list of SCTE•ISBE Spanish language courses is at https://www.scte.org/SCTE/Professional_Development/CALA.aspx. More information on SCTE•ISBE courses can be found at <http://www.scte.org/courses>.

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About the Society of Cable Telecommunications Engineers (SCTE)

*SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce **SCTE•ISBE Cable-Tec Expo**, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.*

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